

## Advanced Severe Conditions Therapy



**2X STRENGTH**  
of Competing Prescription  
Brands at a Lower Price

OCuSOFT®  
**HypoChlor**®

For Eyelids & Eyelashes  
0.02% Hypochlorous Acid

### Instructions for Use

1. Wash hands prior to application.
2. Using a 100% cotton pad or cotton swab, spray solution or gel onto the pad or swab until moistened.
3. Use one pad or swab per eyelid.
4. Close eyes and gently apply to eyelids and eyelashes using side to side motions.
5. Use twice daily or as needed/  
recommended.



Ask Your Eyecare Practitioner  
About OCuSOFT® HypoChlor®



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OCuSOFT®

## Mild Enough for Daily Use



Healthy eyelids are crucial to the overall health of the eye, therefore ongoing eyelid hygiene is essential for maintaining healthy eyes. For severe eyelid conditions, sometimes you need a little extra anti-bacterial boost.

### What is OCuSOFT® HypoChlor®?

Anterior blepharitis affects our outer eyelids. The root cause of anterior blepharitis is the over-secretion of oil in the glands which creates an ideal breeding ground for excess bacteria along with a toxic biofilm on the eyelid similar to plaque on teeth.

As a part of the body's natural defense mechanism, Hypochlorous acid is produced by white blood cells that kill, ingest, and break down these pathogenic microorganisms.

## Zero Eye Irritation



When combined with a surfactant such as OCuSOFT® Lid Scrub® for removing existing oil from the eyelids, OCuSOFT® HypoChlor® (0.02% Hypochlorous acid) can be an effective addition to your eyelid hygiene regimen in the most severe cases of blepharitis induced inflammation and discomfort.

Both the OCuSOFT® HypoChlor® Solution and OCuSOFT® HypoChlor® Gel formulations are available in a convenient spray pump. In addition, OCuSOFT® HypoChlor® Gel provides a soothing, indefectible environment to expedite wound healing along the eyelids.

## Kills Bacteria on Contact



### OCuSOFT® HypoChlor® Benefits

- Over-the-Counter Savings Compared to Prescription Costs
- Kills Bacteria on Contact
- Zero Eye Irritation
- Stable 18 Months Opened or Unopened
- Mild Enough For Daily Use

**“In severe blepharitis cases, OCuSOFT® HypoChlor® is a welcome addition; otherwise, OCuSOFT® Lid Scrub® Plus with its anti-bacterial and surfactant properties is highly effective, and a mainstay of my eyelid hygiene treatment regimen.”**

Marguerite McDonald, MD, FACS  
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NYU School of Medicine